

# Privacy Policy of the [be Tag] Mobile Application

Last Updated: [May 25, 2025]

The owners of the [be Tag] application (hereinafter referred to as ("we," our, " or " "the App")) respect the privacy of its users (hereinafter referred to as ("you" or "the user")). This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use our application [be Tag] (hereinafter referred to as "the App").

Please read this Privacy Policy carefully. By using the App, you agree to the terms of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use the App.

## 1. Types of Information We Collect:

We collect various types of information from you directly and through your use of the App, including but not limited to:

- **Registration Information:** When you register on the App, we collect personal information such as your name, email address, phone number, gender, country and city, date of birth, and interests.
- **Profile Information:** You may choose to add additional information to your user profile.
- **Store and Consultant Information:** When stores and consultants register, we collect details such as name, email address, country and city, appropriate category, certifications

or experience, a brief biography, and consultation pricing for consultants.

- **Payment Information:** When subscribing to paid plans or making payments for consultations, advertisements, or any in-app purchases, we may collect your payment, refund, or transfer information, which is processed by third-party payment service providers.
- **Usage Information:** We collect information about how you use the App, including the pages you visit, advertisements you view, and interactions with other users.
- **Device Information:** We may collect data about your mobile device, including device type, operating system, unique device identifier, IP address, and cookies.
- **Location Information:** We may collect your geographical location data if you permit it through your device settings.
- **Communication Information:** We may store records of your communications made through the App.
- **Affiliate Marketing Information:** We track marketing links and user registrations resulting from those links in order to calculate commissions.

## 2. How We Use Your Information

We use the information we collect for the following purposes:

- **To provide application services:** To enable you to register, create a profile, communicate with stores and consultants, and receive the requested services.
- **To personalize your experience:** To tailor the content and advertisements you see based on your interests and location.
- **To deliver and target advertisements:** To connect customers with stores and consultants based on their interests and classifications.
- **To manage payments and subscriptions:** To process payments and subscriptions, and to provide discounts for users subscribed to paid plans.
- **To send notifications and promotional messages:** To send in-app notifications and emails about updates, offers, and news. You can manage your notification preferences at any time.
- **To improve the application:** To analyze app usage, diagnose issues, develop new features, and enhance the overall user experience.
- **For security and fraud prevention:** To protect the application and its users from fraud and unauthorized use.
- **To provide customer support:** To offer technical support and respond to your inquiries.
- **To comply with legal obligations:** To adhere to applicable laws and regulations.

### 3- Sharing Your Information:

We may share your information with third parties in the following cases:

- **Stores and consultants:** Your basic information (such as your name and interests) may be shared with stores and consultants you interact with within the app.
- **Payment service providers:** Your payment information is shared with payment service providers to process transactions. These providers are subject to their own privacy policies.
- **Analytics providers:** We may share aggregated and non-personally identifiable information with analytics providers to better understand how the app is used.
- **Third parties in business transactions:** In the event of a merger, acquisition, or sale of all or part of our assets, user information may be transferred to the relevant third party.
- **Legal and regulatory authorities:** We may disclose your information if required by law or in response to a request from a governmental or judicial authority.
- **Other third parties with your consent:** We may share your information with other third parties when you provide explicit consent to do so.

#### **4- Your Rights Regarding Your Personal Data**

In accordance with applicable laws, you may have the following rights concerning your personal data:

- **Right of access:** You have the right to request access to the personal data we hold about you.
- **Right to rectification:** You have the right to request correction of any inaccurate or incomplete personal data.
- **Right to erasure (also known as the "right to be forgotten"):** You have the right to request the deletion of your personal data under certain circumstances.

#### **5- Data Security:**

We implement reasonable security measures to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction.

However, no security system is completely foolproof, and we cannot guarantee the absolute security of your information.

You are responsible for taking appropriate precautions to protect your personal data and password when using the internet and the application.

#### **6-Data Retention:**

We will retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

## **7- External Links:**

The application may contain links to websites or applications that are not owned or operated by us. We are not responsible for the privacy practices of such third parties.

We encourage you to review their privacy policies before providing any personal information.

Please note that we are not liable for users' access to external links, and we have no control over or responsibility for the third party's policies once you leave the application.

## **8- Children's Privacy:**

The application is not intended for children under the age of [the minimum age as defined in your country].

We do not knowingly collect personal information from children under this age.

If we become aware that we have collected personal information from a child under the specified age, we will take steps to delete such information as soon as possible.

## **9- Changes to This Privacy Policy:**

We may update this Privacy Policy from time to time.

We will notify you of any material changes by posting the updated Privacy Policy on the application or by sending you a notification.

Your continued use of the application after the changes are posted will signify your acceptance of the revised Privacy Policy.

We encourage you to review this Privacy Policy periodically to stay informed about any updates. It is your responsibility to check for changes.

### **10- Contact Information:**

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at: [info@betag.sa](mailto:info@betag.sa)

### **11- Additional Provisions:**

- Email verification: You agree that email verification is an essential part of the registration process to ensure the accuracy of the information provided.
- **Anti-fraud and payment authorization:**

The user acknowledges and agrees to the use of personal data for fraud detection and verification purposes.

The user also confirms that the credit card information provided matches the data on the card used for payment, and consents to the purchase amount being charged to the card upon confirmation.

The user affirms that they are either the cardholder or an authorized representative of the cardholder.

We reserve the right to transmit, share, or obtain credit card information to or from the relevant authority for the purpose of verifying the validity of the card and obtaining authorization for the transaction.

## 12- Disclaimer of Security Guarantees

While we make every effort to protect user data, we do not make any express or implied warranties regarding the security of such data.

You acknowledge and agree that your use of the application is at your own risk.